

## Saturday morning May 14: Concurrent Sessions

10:00 - 10:45 am: Choose one session:

**Public Image Strategies for Generating Awareness and Raising Money:** Learn simple tools on how your club can attract more members and community partners and raise more money.



Pearl Wright has been a Rotarian for 17 years. She is a member of the Millcreek Rotary Club and the District 5420 Public Image Director. She holds a Master of Professional Communication from Westminster College with an emphasis in technical writing and a Bachelor of Arts in Mass Communication from the University of Utah.



Sara Tagliarino is an Account Manager for Operation Warm, a not-for-profit providing brand new coats and shoes to underserved youth. She most recently relocated from Asheville, NC where I worked in hospitality and event sales for the Biltmore Estate & Biltmore Farms Hotels. At the same time, she was also managing my business as a wedding and event planner. Prior to moving to NC, she managed resort operations at within the town of Lake Placid, NY. I studied Fine Arts & Graphic Design at the Art Institute of Boston, Anthropology at SUNY Plattsburgh (BS), and Genealogy Research through Boston University.

**Human Trafficking Awareness & Prevention:** Anyone can fall victim to human trafficking. However, vulnerable populations who have little social and legal protection are the most at risk. The majority of victims are women—70 percent—and the risk for women may be heightened further in areas where extreme gender discrimination prevails [or other such factors as impoverishment or instability.]



Brittney Garcia is a survivor of human trafficking. She has been out of human trafficking for six years. She is extremely grateful and excited to be part of the Aspen board, allowing her to give back to other survivors in the Salt Lake community.



Anne "Petey" McKnight is board chairman of Aspen House. Petey is a trailblazer in consumer technology with notable launches of text messaging, wireless internet, Samsung Galaxy phones, and Xfinity Mobile. She was Vice President of Marketing with Comcast, Samsung Telecommunications, and Sprint Nextel and now consults with MVNOs. Petey attended undergrad at UNC and received her MBA from Duke.

**Understanding Unconscious Bias:** presented by Professional Education at the University of Utah: This presentation is designed for current and emerging leaders looking to improve the culture and climate of their organizations. It is especially useful for leaders looking to create a more diverse and inclusive environment. This presentation can benefit anyone interested in understanding their unconscious bias.



Sui Lang L. Panoke, MPA is the founder of Rethink International, a global social enterprise and international training organization designed to challenge people to rethink how and what they think. Sui Lang L. Panoke has trained thousands of leaders around the world leading in politics, business, government, higher education, nonprofits, and the media. Her areas of expertise include global leadership, personal empowerment, communications, branding, civil discourse, power speaking, diversity, inclusion, and unconscious bias.

**How to Build Better Communities:** Community is essential to human health and our planet. This talk will explore the importance of community and how to build better ones.



Jordan Anderson holds a BA in Sociology/Anthropology. He has worked to build and foster communities throughout his life and career. Through his work with The Pax Natura Foundation, experiences working at summer camps, and growing up in the Greek Orthodox Community of Salt Lake, Jordan has learned the vital importance of strong communities and how to build them.

**10am: The RYLA Interact Relationship:** To make youth engagement a top priority for your Rotary club, create a culture that attracts & retains the next generation of Rotarians. This session will cover Rotary youth programs and key issues in working with youth



Brent Parkin is a 30-year member of Rotary, currently a member of the Ogden Rotary Club. He is a past president and is currently the District Youth Chair. He understands the vital link youth play in the future of Rotary. He works at Weber State University as Major Gift and Planned Giving Director. *(This is NOT repeated. What is Rotary Youth Exchange is offered in the same room.)*

**11am: What is Rotary Youth Exchange:** is the largest and least expensive exchange program in the world. Learn what Rotary Youth Exchange is, how underutilized it is, and how inexpensive it is in comparison to other exchange programs. Learn club benefits from sponsoring an exchange student and how to recruit Rotarians from an exchange.



Kahrin is a 10-year member of the Park City Sunrise Club. She joined Rotary Youth Exchange in 2016 and became the Youth Exchange officer in the summer of 2021. She understands the impact that Youth Exchange has on its participants. She believes that youth, particularly the world travelers of this program, are the future of Rotary. She is an Associate Broker and CFO for her family's commercial real estate firm.

**How Volunteers Become Leaders in your Organization:** In this volunteer management breakout session, you will learn strategies on how to organize, delegate, and empower volunteers as you engage in club/organization projects and leadership development.



Justin Powell is the District Rotaract chair. He has been a Rotarian since 2015. He has served as his club's international service chair, foundation chair, and club president. Professionally, he is the Executive Director of Youthlinc, a local nonprofit.

10:45 -11:00 am: Break

**11:00 - 11:45 am: Choose another session above**

11:45 am - Noon: Break, move to lunch