

Comments on the 'board meeting' opening interaction:

I received ideas on member retention and service projects. I also met some very nice people.

Create an incentive contest for membership recruitment.

The opportunity to collaborate with other clubs

I was made aware of many different ways to structure meetings.

Ideas on ways to do meaningful service projects

Club collaboration IS TOTALLY DOABLE. The more we do together the more we get done!

Thinking about what attracts or drives away potential new members. It may be more networking and business promotion and less about service. Carefully think about then then ask people what they would be interested in. Get innovative about new options, including satellite clubs.

Increase interclub communication

Collaboration with other clubs

Ideas about dues.

Creative ideas for simple fund raising using venmo and other tech-based methods.

Creating meaning was most helpful for me

Ideas to improve the club

Socials and service projects can happen during meetings.

Membership retention and new young members are issues to be faced

Spending time with other clubs to exchange ideas was very useful.

More cross club interaction.

Found a club to collaborate with for future projects.

Hearing how other clubs were doing things

Interaction with other Club leaders enhances our effectiveness in our own Club.

Hearing how other clubs recruit members and let the community know the excellent work they do in the community.

Enjoyed hearing about different club structures and service projects.

Synergy is a key component in growing the clubs and learning new ideas from one another.

Promoting service and social events in the local Journal in advance is effective at getting the Rotary brand out in the community, as well as encouraging participants and potential members.

I thought the shop local idea from Vernal was brilliant

Good idea sharing.

We need more sharing amongst our clubs.

perhaps combine board meeting and club business meeting

Meeting members of other clubs gave insight into other fundraising ideas.

Don't forget to ask people from partnering organizations to join Rotary!

Need younger Rotary Members

New ideas for service projects

Increasing service projects can help increase younger members' involvement

The importance and potential success when partnering with other clubs or organizations.

Public relations resources on the rotary.org and utahrotary.org

partner with other local organizations to increase impact

Don't do it because you always have - keep things fresh

It was good to meet with other clubs and brainstorm ideas. Our group liked the idea of promoting corporate memberships more.

Paul Harris information

Will help me to present the Rotary reach to my group. Need to poll members regularly.

We need to interview new members and those members who are leaving our club.

We need more frequent interaction between clubs

Ways to get fundraising going, members involved and recruit.

Need to sign up for Foundation giving through Rotary Direct.

I appreciated being reminded how important it is to ask those we are serving what their needs are before giving them aid.

One of the clubs has two speakers monthly and then one week is service project and then one week is a business meeting. I like that format and will probably switch to that.

Importance of getting our 'off-site' meeting going again, to do some kind of service once a month instead of the usual speaker.

People have a variety of reasons for wanting to be in Rotary.

The value in finding and coordinating projects that appeal to your club

It's useful and enjoyable to meet with and connect with other area Club members.

Connecting with surrounding clubs

One club was allowing spouses/family members to attend for a nominal fee of \$100 per year. I thought that was a great idea.

Monthly club socials

Idea of partnering with businesses to help with media exposure

The need and opportunities to partner more with outside groups and with other area clubs

The importance of staying connected with each other, and the option to create Satellite clubs.

It was good to collaborate and share ideas.

Meeting other Rotarians and sharing what other clubs are doing

Ways to partner more

Provide value to members

Use of public image and adding value to the club by providing all aspects of social, service and speaker meetings equally

Emphasis on the need for social media exposure to reflect the younger face of Rotary

Communications between different clubs will make us more effective

Doing service projects at a regular lunch meeting

Partnerships and increased member engagement are critical to our service efforts.

Great to meet other Rotarians in different clubs to exchange ideas

It was great. I learned about the foundation and great ideas for membership

It would have been nice to get a list of the people in attendance, their Rotary Club, and email address to follow up with the members I had additional questions for.

I enjoyed attending these meetings and experiencing the energy there among the members. Lots of great ideas were shared, ranging from finding new members, service projects, dues, and flexibility in having Rotary meetings. What we do in Rotary is more important than how often we meet.

It's always great to glean information from other clubs in our area.

Stronger connections between Rotaract and Rotary can help Rotaract members transition into Rotary

Having joint social event with another Rotary club

It was great to meet with the other clubs and meet new people - it was also good to hear how other clubs are operating, the types of service projects they are doing etc. It would be nice to do more club collaboration events / projects.

It was nice to meet others and learn from them what they are doing in their clubs. Thanks for not letting us sit with our club members so we could meet others.

Lots of energetic people in Rotary

Good to get to know members of other clubs.

Sharing ideas seems to broaden possibilities.

I enjoyed being able to talk to other people and learning about their ideas.

Realize we need to send leads to other clubs if the prospect is closer to them.

The sharing of service projects, membership methods, etc. with other clubs was extremely valuable. To hear what others are doing is very enlightening.

I really enjoyed the event as did my fellow Rotaractors. What makes us a strong group is our interaction with our sponsoring Rotary Club. It was nice to see our Rotary Club members and meet new Rotary club members from other clubs.

Networking with leaders

It was nice to listen to other Rotarians and share ideas with them.

Be more social!

I got a bunch of great ideas and inspiration from other clubs!

Enjoyed the interaction with members from other clubs.

The groups were given a generous amount of time to share what their group discussed. I was disappointed that several used the time to tell what their club was doing rather than what the group discussed.

Comments on the breakout sessions on membership development, The Rotary Foundation, public image, youth programs:

I think our club needs to evaluate our meeting time because over half of our small numbers can rarely attend.

Usefulness of Brand Central on the RI website.

I gained a better understanding of "My Rotary" site. I can now pay directly to Rotary.

Loved the idea of satellite clubs and for the youth it was awesome to learn how other clubs organize their Interact clubs

I appreciated so the resources that were shared (and emailed) related to Rotary's Brand and Resources available from RI

I learned a lot about the rotary.org site and resources I can use for our club!

Point sharing from the district

We should use social media

Market PHF

Creating an effective public image does not need to be complicated.

Ideas from other clubs and District statistics

Take pictures of Rotarians and service recipients actually doing things.

People of Action POA as a resource for public awareness quality

exchange of ideas with other clubs

Everyone seemed very committed to understanding and improvement.

Do what we can to promote our clubs and ask the younger potential members what they like or dislike about your clubs so we can bring more youth into our membership.

Got some great tips from Pearl on newsletters and branding resources

Great ideas that our club can use were given by other clubs

Rotary International Foundation keeps the funds from the clubs for 3 years and then returns them to the clubs for them to spend on local service projects. The RI Foundation operates on the interest earned in the three years they have the money.

Ways that membership can be increased, retained.

Learned new ideas in how to grow the club and maintain members in the Membership Development. In Public Image breakout, learned how to prepare submissions for the newsletter, proper branding, and ideas from others in attendance about what they're doing in this regard. I liked the visuals put up on the screen.

Youth programs are struggling in the southern region.

Photo details to consider prior to posting to social media

Foundation - Using points as a positive motivation to stimulate gifting

The discussion on the Rotary Foundation was very useful. It was clear by the audience that a lot of people want to give but just do not know how to give. I also sat through a very good discussion about Rotary marketing. I learned how to tag my Rotary pictures with the Rotary symbol. This will help the members promote the Rotary brand.

Collaboration w/ other clubs only outdone by sharing of "best practices"

Sharing potential or unhappy members with the ADGs to find a better fit for the member.

the importance of mentors for interact and Rotaract

Learned about the importance of consistent branding.

New logo, new image. Makes sense to be consistent. Maintain your members!

Need younger Rotarians

Exposing Rotaract members/prospective members to the programs available to younger Rotary members can help improve engagement and membership

Resources available on the RI and the District websites.

RI research shows starting new clubs is the fastest way to grow Rotary and restart clubs in areas where there used to be a Rotary Club or where a club doesn't currently exist. Without a strong Public Image presence, your membership and donations suffer. I am proud that my club has a strong public image presence and it is its growth in membership and donations are a tangible asset.

How press releases are written/structured - most important to dispensable

Send the right person to follow up with members not attending

Public Image: We need to promote Rotary more - get more awareness of who we are and what we do. Rotary Youth: Rotaract is largely overlooked and needs more awareness in the community.

RYLA is 40000 in the red. Rethinking how we run this.

Need to build a P.R. Program including building rapport with Editor of local paper.
Better understanding on how the money is returned to us.
How to use points to achieve PH status
I really LOVED we all could attend all the 4 sessions and they easily each had enough time for their presentation.
Rose Defa shared with me their Member Orientation PPT. Awesome. Inspires us do better.
How to better project our image in the community.
How to recruit new members
Power of Branding.
Didn't know about Polio Plus Society, Circulating vaccine derived cases
No one seems to know how to build and maintain a successful public image committee and campaign. And the session included little about the various media and how to work with or within them. Foundation - I learned points could be used for greater than PHF+1.
We are all struggling with the same issues and there are many different ways to approach them. It's helpful to hear different perspectives.
I have a higher opinion of the Interact and Rotaract programs of Rotary and will have that in mind going forward in Rotary
Learned about how foundation funds are redistributed back to the clubs and learned about myrotary.org and setting up an account to review individual donations. Found the public image session extremely useful and learned a lot about the Rotary brand and brand center.
Really good discussion and sharing of ideas and contact information.
Are we a membership club that does Service or are we a Service club that has members?" We should be utilizing each clubs strengths to work together, and make sure everyone is a part of a club that works best for them. We need to remember we are collaborators and not Competitors. There are resources on the district website.
Reach out to other group to partner with
No polio cases since January!
Youth Exchange was not discussed with much detail
Do zoom orientation with links to RI
Club collaboration to support a few youth.
How to get more out of the Rotary PI site.
I want to volunteer for RYLA next year and the youth Mexico trip in June.
Sharing of information between clubs relative to retention and recruitment
Met some young Rotarians, got great feedback from them.
Staying connected with Rotary clubs is important. The option of creating a satellite club is also important. There are numerous resources for us to use!
I learned more about sharing Foundation Recognition points.
That raising money for the foundation is important
Have a better idea how grant money will be used
Time of meetings can be vital to attract and keep members.
Opportunities abound for funding
Branding is very important

Participants wanted ideas on how better to sustain an Interact or Rotaract Club as Advisors and club members move on. Some ideas were floated. This is one of the big challenges of Youth Programs.

Desperate need to project positive light on all Rotary involved service projects

We need to be informed and up to date on what Rotary is doing outside our inner circle getting new members is not difficult - just need to make it part of daily conversations. Just ASK!

Learned about caused-based clubs, eg, Veterans, human trafficking, etc.

The Rotary Foundation and its parts are not as difficult to understand as once thought.

Both presenters did an excellent job and explained the programs in simple terms that resonated with the attendees.

Everyone needs to have a job or they don't feel like it matters if they participate or not.

They were long enough for discussion but not too long.

The Rotary Youth Programs session which was a good review.

Resources available through Pearl Wright - She gave an outstanding presentation!

Our membership events are worth doing and should be a bigger priority

I thought the program was very well presented and the venue was awesome. I enjoyed the social as well because it gave me an opportunity to meet with others on an informal basis.

We shared ideas that work for our club and others seemed to be appreciative.

Maybe survey clubs and members to see what they would like to learn more about at the Club Cluster meetings.

Everyone was extremely friendly and willing to share ideas and answer questions.

I was disappointed that there was not someone from another active Interact club to collaborate with.

Membership - Engage members for retention

I'm convinced that Lola is the coolest person on the planet

The speakers for both discussions were prepared and informed.

Moderators might have to try and establish more control over conversations. Young, new club of Vernal were so excited to be there, that three of them together visited both of my sessions and talked most of the way through what might have been a more collaborative process.

Great ideas for youth programs.

I liked the idea and would have enjoyed one or two more sessions.

Great to share comments with other participants

Providing "free" membership to members who can't afford dues by holding a fundraiser for the club account

Love the new people of action tag and tips for taking photos for newsletters etc.

If you want to run a successful Interact a member of your club has to be involved.

Tessa was excellent and will send us copies of news releases.

PI session especially good. Lots shared. I'm asking our PI Chair to investigate People of Action for our website.

I need to check out the Learning Center.

Brand Center is more useful than I thought

The speakers are clearly very committed and knowledgeable, but I wish they had targeted their presentations to the audience in attendance. Too much time was spent reviewing existing programs most of us are already very familiar with and not enough time sharing ideas.

The Youth and young emerging Rotarians are not just our Future, they are here now and ready to serve and take on leadership positions but we have to be ready to not only hear them out but listen and be ready to change/adapt.

Another format to learn more about Rotary and what's working and what's not working for other Clubs.

Be brave and just ask the prospect to join or help with a service project.

We need to be creative in our membership retention and growth.

This was very good networking. I met so many members with the same values, and goals. I am planning on staying connected with them and creating new relationships with different clubs.